

=====Google Tag Manager Code=====

Product View Event=>

1st Step:

```
<div style="display: none">
  <input type="text" id="product_name" value="{{details->name}}">
  <input type="text" id="price" value="{{details->regular_price}}">
  <input type="text" id="product_id" value="{{details->id}}">
  <input type="text" id="category" value="{{details->category->name}}">
</div>
```

2nd Step:

```
<script>
window.addEventListener('load', function() {
  var product_name = document.getElementById('product_name').value;
  var price = document.getElementById('price').value;
  var product_id = document.getElementById('product_id').value;
  var category = document.getElementById('category').value;

  dataLayer.push({ ecommerce: null });
  dataLayer.push({
    event : "view_item",
    ecommerce: {
      items: [{
        item_name : product_name,
        item_id : product_id,
        price : price,
        item_brand : "Unknown",
        item_category : category,
        item_variant : "",
        item_list_name: "",
        item_list_id : "",
        index : 0,
        quantity : 1,
      }
    ]
  });
});
</script>
```

Add to Cart Event=>

1st Step:

```
<div style="display: none">
  <input type="text" id="product_name" value="{{ $details->name }}">
  <input type="text" id="price" value="{{ $details->regular_price }}">
  <input type="text" id="product_id" value="{{ $details->id }}">
  <input type="text" id="category" value="{{ $details->category->name }}">
</div>
```

Add an onsubmit function into addToCartForm to call `onSubmitForm(event)` function

```
<form action="{{ url('/add/to/cart/details/page/' . $details->id) }}"
  onsubmit="onSubmitForm(event)" id="addToCartForm" method="POST">
```

2nd Step:

```
<script>
  function onSubmitForm(event) {
    event.preventDefault();

    var product_name = document.getElementById('product_name').value;
    var price = document.getElementById('price').value;
    var product_id = document.getElementById('product_id').value;
    var category = document.getElementById('category').value;

    dataLayer = window.dataLayer || [];

    dataLayer.push({
      ecommerce: null
    });
    dataLayer.push({
      event: "add_to_cart",
      ecommerce: {
        items: [{
          item_name: product_name,
          item_id: product_id,
          price: price,
          item_brand: "Unknown",
          item_category: category,
          item_variant: "",
          item_list_name: "",
          item_list_id: "",
          index: 0,
          quantity: 1,
        }]
      }
    });
    document.getElementById('addToCartForm').submit();
  }
</script>
```

View Cart Event=>

1st Step:

```
{{-- Data Layer... --}}
<script type = "text/javascript">
    window.addEventListener('load', function() {
        dataLayer.push({ ecommerce: null });
        dataLayer.push({
            event      : "view_cart",
            ecommerce: {
                items: [@foreach ($auth_user as $cart){
                    item_name      : "{{ $cart->product->name }}",
                    item_id        : "{{ $cart->product->id }}",
                    price           : "{{ $cart->product->regular_price }}",
                    item_brand      : "Unknown",
                    item_category   : "Unknown",
                    item_variant    : "",
                    item_list_name  : "",
                    item_list_id    : "",
                    index           : 0,
                    quantity        : "{{ $cart->qty }}"
                },@endforeach]
            }
        });
    });
</script>
```

Checkout Event=>

1st Step:

```
</script>

{{-- Data Layer... --}}
<script type = "text/javascript">
window.addEventListener('load', function() {
  dataLayer.push({ ecommerce: null });
  dataLayer.push({
    event      : "begin_checkout",
    ecommerce: {
      items: [@foreach ($products as $product){
        item_name      : "{{ $product->product->name }}",
        item_id        : "{{ $product->product->id }}",
        price          : "{{ $product->product->regular_price }}",
        item_brand     : "Unknown",
        item_category  : "Unknown",
        item_variant   : "",
        item_list_name : "",
        item_list_id   : "",
        index          : 0,
        quantity       : "{{ $product->qty }}"
      },@endforeach]
    }
  });
});
</script>
```

Purchase Event:

1st Step:

```
<div style="display: none">
  <input type="text" id="transaction_id"
value="{{ $order_details->orderId }}">
  <input type="text" id="value" value="{{ $order_details->price }}">
  <input type="text" id="shipping" value="{{ $order_details->area }}">
</div>
```

2nd Step:

```
{!-- Data Layer... --}
<script type = "text/javascript">
window.addEventListener('load', function() {
  var transaction_id = document.getElementById('transaction_id').value;
  var value = document.getElementById('value').value;
  var shipping = document.getElementById('shipping').value;
  var value = document.getElementById('value').value;
  var value = document.getElementById('value').value;
  var value = document.getElementById('value').value;
  dataLayer.push({ ecommerce: null });
  dataLayer.push({
    event      : "purchase",
    ecommerce: {
      transaction_id: transaction_id,
      affiliation   : "Banggomart",
      value        : value,
      tax          : 0,
      shipping     : shipping,
      currency     : "BDT",
      coupon       : "null",
      items        : [ @foreach ($order_details->orderDetails as $product) {
        item_name   : "{$product->product->name}",
        item_id     : "{$product->product->id}",
        price       : "{$product->product->regular_price}",
        item_brand  : "Unknown",
        item_category: "Unknown",
        item_variant : "",
        quantity    : {$product->qty}
      }, @endforeach ]
    }
  });
});
</script>
```